Dear Parents and Carers

We would like to invite you and your children to attend a South Area Careers Fair which is being hosted at St Thomas Aquinas Catholic School, Wychall Lane, Kings Norton, Birmingham B38 8AP on the 23rd April 2020 between 1.30pm and 6pm in the school’s sports hall.

The Careers Fair is being supported by the Careers and Enterprise Company and Birmingham Education Partnership to encourage parents and children from this area to learn more about the career, learning and development opportunities available to them post GCSE and beyond.

It will be of benefit to you and your child to attend for the following reasons:

- The event will showcase the high growth sectors for Birmingham which are: Life Sciences and Healthcare, Advanced Manufacturing and Engineering, Low Carbon Technology, the Creative Sector, Construction and Professional Services. These are the sectors in the city which require skills both now and in the future.
- The event will enable your young person to experience a meaningful encounter with an employer. Why is this important? Because research shows that young people who have four or more encounters with employers whilst in school are 86% less likely to end up NEET (not in employment, education or training) and earn, on average, 16% more than peers who do not have such encounters.
- Talking to employers in this setting provides young people with a safe environment to practice communicating with people from the world of work, helping to build their confidence in this essential skill.
- “You can’t be what you can’t see”. Introducing students to people from multiple sectors and occupations helps to open their eyes to possible futures that they might never normally come across in their day to day lives. The sooner they find something of interest to them the better as this gives them purpose and motivation at school and beyond.

We will send out a list of exhibitors nearer the time but please do put this date in your calendar so that your child does not miss out on this opportunity.

Yours sincerely

William Gay
Careers Leader